

GMSE KING SAVAGE

Sponsorship Proposal 2025–2026

Executive Summary

GMSE King Savage is not only an artist — he is a brand, a business, and a cultural movement. With three independent U.S. tours completed, festival accolades, and sold-out shows drawing 1,000+ fans, Savage has proven he is a self-sustaining force in today's music economy.

What sets him apart is authenticity and independence. In an era where most artists chase labels, Savage rejected a \$4 million record deal to remain free and build his empire on his own terms. In 2025–26, he will take this movement global with a multi-city U.S. tour, U.K. expansion, three genre-bending album releases, and the launch of his official digital headquarters — www.intlsavagetour.com.

For sponsors, this is a rare ground-floor opportunity to align with one of the most talked-about independent artists in both the U.S. and U.K. Savage is where authenticity meets ROI, and culture meets commerce.

About GMSE King Savage

Born from grit and ambition, GMSE King Savage has forged his career by breaking boundaries and refusing compromise. From explosive showcases at SXSW to commanding international stages at Manchester Carnival, Savage is a proven live draw with undeniable cultural influence.

- Independence First – rejected \$4M record deal to stay free.
- Cross-Genre Reach – hip-hop, EDM, and country projects in a single year.
- Proven Performer – consistently 1,000+ fans per live show.
- Global Growth – expanding to the U.K. and Europe in 2026.

Savage is not just an artist — he is the blueprint for the new era of independent artistry: creator-owned, digitally powered, and globally scaled.

Key Achievements

- Completed 3 independent U.S. tours.
- Declined \$4M deal to remain in control.

- Collaborations with Lil Flip, NFN, Lil 2Z Quinn, ATM Rich Baby, Yung Nation.
- Affiliations with That Mexican OT, Sauce Walka, Dorrough.
- Best Performance Award – SXSW 2024.
- Featured at Manchester Carnival 2025 (U.K.).
- Sold 1,000+ tickets across the last three shows.
- Upcoming projects: country album with Willie Nelson’s grandson, EDM collab project, hip-hop album with Atlanta producer Mr. Hanky.

Official Website & Digital Platform

■ www.intlsavagetour.com

The official website is Savage’s digital headquarters — a state-of-the-art platform designed to monetize his movement and integrate sponsor brands directly into the fan experience.

Core Features:

- Digital Venue – sponsor-branded livestreams and activations.
- Events Hub – ticketing and tour schedule center.
- Merch Store – co-branded apparel opportunities.
- Savage TV Channel – music videos, interviews, and sponsor content.
- Members-Only Area – premium access for fans and partners.
- Blog & Updates – tour diaries, sponsor features, and campaigns.
- Business Lab & Fileshare – professional back-office infrastructure.

■ For sponsors: the website is a 24/7 digital billboard, sales funnel, and engagement engine.

Sponsorship Opportunities (USD)

Tier 1 — \$2,500 (Entry Sponsor)

- Logo on merch + backdrops
- 2x social media mentions (50K+ reach)
- 10% merch revenue share
- Listing as official partner in press release

Tier 2 — \$5,000 (Growth Sponsor)

- All Tier 1 benefits
- Logo on flyers + promo materials
- 4x social shout-outs (100K+ impressions)
- Logo on www.intlsavagetour.com

- Sponsor link in newsletters

Tier 3 — \$8,000 (Press Partner)

- All Tier 2 benefits
- Inclusion in press releases
- Early access to content for reposting
- Behind-the-scenes branded feature
- Sponsor booth at select venues

Tier 4 — \$12,000 (On-Site Branding Partner)

- All Tier 3 benefits
- Venue branding rights
- Live stage shout-out
- Product demo/display
- VIP passes for 4 guests to U.S. show

Tier 5 — \$15,000 (Headline Partner)

- All Tier 4 benefits
- VIP meet-and-greet for 8 guests
- Featured sponsor bio in EPK
- Co-branded campaign opportunity
- First refusal for U.K. exclusivity
- Homepage integration on website

Why Partner with GMSE King Savage?

- Authenticity = Influence: Savage embodies independence and integrity.
- Live Power: 1,000+ tickets per show, SXSW awards, U.K. festivals.
- Cross-Market Reach: Hip-hop, EDM, country fans across U.S. + U.K.
- Digital Advantage: www.intlsavagetour.com offers 24/7 visibility.
- Global Expansion: U.K. leg opens new markets.
- Momentum NOW: Three albums + tours converging in 2025–26.

Partnering with GMSE King Savage means attaching your brand to the future of independent music — an artist who represents freedom, innovation, and unstoppable growth.

Contact for Sponsorship

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